PRIVACY POLICY

EASY PLATERS LIMITED

Company number 17462147 | www.easyplaters.co.uk

sales@easyplaters.co.uk

17 November 2026

Privacy Policy

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1. Introduction

Easy Platers Limited (we, us, our) operates www.easyplaters.co.uk and introduces and screens prospective self-employed trade plate drivers for logistics companies. This notice explains how we handle personal information under UK GDPR, the Data Protection Act 2018 and applicable electronic marketing rules.

2. Controller and contact

EASY PLATERS LIMITED | Company No. 17462147 | 6a Phoenix Works, 500 King Street, Longton, Stoke-on-Trent, Staffordshire ST3 1EZ | sales@easyplaters.co.uk. We are generally the controller for information

collected for our own registration and introduction service. Logistics companies usually act as independent controllers when considering or engaging drivers.

3. Information collected

We may collect names, contact details, location, availability, driving experience, licence categories and verification results, qualifications, eligibility and screening answers, training or induction status, communications and chatbot enquiries. Technical information may include IP address, device details and cookie preferences. We collect only information necessary for the relevant purpose.

4. Sources

Information comes directly from drivers and website users, screening forms and communications, authorised verification providers and, where relevant, logistics companies. Where we receive information indirectly, we provide required privacy information within applicable timescales unless an exemption applies.

5. Purposes and lawful bases

We process information to respond to enquiries, assess registrations, verify eligibility, facilitate requested introductions and maintain appropriate records. Depending on the activity, the lawful basis is steps before a contract, performance of a contract, legitimate interests in running a safe and effective introduction service, or legal obligation. We assess legitimate interests against individual rights. Optional electronic marketing and non-essential cookies are subject to applicable consent requirements.

6. Driver introductions and recipients

We may share proportionate driver profile, availability, experience and screening status information with prospective logistics companies. We generally share verification status rather than full identity or licence documents where that is sufficient. Recipients may also include hosting, CRM, verification, IT and professional service providers under suitable safeguards, and authorities where legally required. We do not sell driver information to unrelated third parties for their own marketing.

7. Special category and criminal offence information

We do not routinely seek health, special category or criminal offence data. If a particular check genuinely requires such data, we will explain the purpose and identify the required UK GDPR lawful basis and additional statutory condition before processing.

8. Marketing and cookies

Administrative messages about registration or introductions are distinct from promotional marketing. We send electronic direct marketing only where permitted by PECR and honour opt-outs. Non-essential analytics or advertising cookies require consent where applicable; users must be able to reject them and revisit preferences. A cookie inventory and consent mechanism must reflect the technologies actually deployed.

9. Security and retention

We apply proportionate access controls, secure systems and supplier safeguards. We retain information only while necessary for registration, introductions, compliance, disputes and legal obligations, then delete or anonymise it. Specific retention periods and review triggers are maintained in an internal retention schedule and should be disclosed where possible.

10. International transfers

Where providers transfer data outside the UK, we use an applicable adequacy decision or approved transfer safeguards, together with any required assessments.

11. Your rights

Subject to applicable conditions, you may request access, rectification, erasure, restriction, portability, or object to processing. You may withdraw consent where used. Contact sales@easyplaters.co.uk. We normally respond within one month, subject to lawful extensions. You may complain to the Information Commissioner’s Office at ico.org.uk.

12. Automated decisions

Online screening forms may help assess eligibility. We do not intend to make solely automated decisions with legal or similarly significant effects without a lawful basis, required information and safeguards. Actual screening workflows must be checked against this statement.

13. Updates

We may update this notice as services or processing change. Material changes will be communicated where required. Last updated: 17 November 2026.

Publication check: confirm actual cookie tools, screening workflows, lawful bases and retention schedule before publishing. This draft does not replace legal review.